A Partnership for Democratic Success

VoteBuilder (also known as VAN) is the most powerful national platform for voter contact and volunteer management. It has given Democrats up and down the ticket, from presidential to city council candidates, a competitive edge in their elections. *And it's available to you!*

SD DEMS
SAN DIEGO COUNTY DEMOCRATIC PARTY

D DNC VOTEBUILDER

Key Features:

Access voters

The countywide voter file is refreshed frequently, then enhanced with additional phone numbers, address changes, commercially acquired data, vote-by-mail updates, and multiple election cycles' worth of improvements added by local campaigns.

Manage contacts

Searching capabilities allow users to manage a robust dataset and create voter and supporter universes based on hundreds of data points, helping you leverage information to save time and money.

Cut turf

The Turf-Cutter allows you to draw and save your own canvassing turfs quickly and intuitively by displaying voter households on a map, edited based on your knowledge of a particular area and the capacity of your field team.

Go paperless

MiniVan, the mobile canvassing app, is available for Android or iOS devices. It eliminates the need for paper walk packets and manual data entry — and gives the campaign real-time results from the field.

Track volunteers

Using the integrated My Campaign database, build a network of volunteers to engage with the campaign. You can create and manage events and track specific volunteer preferences, demographics, and history.

Create lists

Easily generate precinct walk lists (with maps), call lists, and mailing lists, formatted to your specifications. Then enter your voter contact results with your choice of manual entry, barcode scanning, or bulk upload.

Virtual Phone Bank

Load your call lists into a Virtual Phone Bank, and your supporters can call voters remotely from any location with a phone and Internet connection. You can avoid duplication of efforts and track the calls as they're made.

CallFire tools

A partnership with CallFire enables you to contact voters directly from your database using RoboCalls and RoboSurveys — all without the hassle of exporting and importing lists. A Predictive Dialer tool is also available.

Data analysis

The Counts and Crosstabs feature enables you to drill down into highly specific segments of the electorate, measuring and analyzing the results based on geography, demographics, and voting history.

Statistical models

Campaigns using VoteBuilder through the Democratic Party can access predictive models developed for the DNC, with valuable insights into voter-level turnout propensity, partisanship, and more.

NGP integration

If you opt to use NGP's website-builder, email broadcast, or financial-reporting products, your account can linked with VoteBuilder, enabling your team to access all your campaign technology with one login.

Local support

County Democratic Party staff members are on-the-ground local partners for endorsed campaigns, offering the training and assistance you need to succeed. Non-endorsed campaigns have access to technical support

Contact Us!